

Spring|summer trade news 2013



**Spring morning –
Lowburn Ferry vineyard**

LOWBURN FERRY SKELETON CREEK PINOT NOIR 2011



WINESTATE WINE OF THE YEAR AWARDS: CHAMPION PINOT NOIR Australia/NZ

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LOWBURN FERRY

CENTRAL OTAGO

26 November 2013

DONE IT AGAIN!!

Lowburn Ferry has won a major Australasian award for the second time in 3 years. This time **Lowburn Ferry Skeleton Creek Pinot Noir 2011** has won the trophy for **Champion Pinot Noir of the Year for Australia/New Zealand** in leading Australian publication **Winestate**.

Winestate Magazine's tasting panel sampled over 11,000 wines in total and more than 1500 in each category in blind tastings during 2013, before selecting the best 5 finalists from a re-taste of all the wines that had received 4.5 or 5 stars during the year.

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Roger Gibson was presented the award at a glamorous cocktail function in Auckland on 23rd November. Chief judge New Zealand wine critic Michael Cooper was present at the ceremony to congratulate the winners.

Two years ago **Lowburn Ferry Home Block Pinot Noir 2010** also won the Pinot Noir trophy. **Winestate** is particularly influential across Australia and Asia which are key export markets. Lowburn Ferry has expanded into new markets in WA and Queensland, as well as China and India in recent years.

Lowburn Ferry owners Roger and Jean Gibson were ecstatic with the award which topped a week of international accolades for their wines - including **Blue-Gold/Top 100 Award at the Sydney International Wine Competition 2014** for the **Lowburn Ferry Skeleton Creek Pinot Noir 2011**, and a **Pure Elite Gold Medal** at the **Air New Zealand Wine Awards 2013** for **Lowburn Ferry Home Block Pinot Noir 2012**.



Roger Gibson of Lowburn Ferry (left) is presented with the Winestate Pinot Noir of the Year 2013 trophy cup by the sponsor from Transtherm.

**LOWBURN FERRY
HOME BLOCK
PINOT NOIR 2012**



Spring here in Central Otago has brought a typically mixed bag of fine weather interspersed by storms and reversion to winter! Spring snows on the surrounding mountains, have meant some long nights on the vineyard on frost-watch. Meanwhile some 30 deg C temperatures last week fooled the vines into thinking it was summer, bringing a start to flowering.



NEW RELEASE:

LOWBURN FERRY HOME BLOCK PINOT NOIR 2012

This classic handcrafted pinot noir has vibrant dark cherry and blackcurrant on the nose with hints of smoky char and mushroom. It is rich and concentrated on the palate with flavours of ripe dark fruit, leather and char. A complex wine with layers of fine grained tannin and a lovely long finish. Enjoy on its own, or with poultry, duck, lamb, and venison dishes. This wine will continue to develop depth and complexity for 5-7 years

- BLUE-GOLD AWARD, Sydney International Wine Competition 2014
- PURE ELITE GOLD AWARD, Air New Zealand Wine Awards 2013

ABOUT US:

Lowburn Ferry is a family-owned vineyard in Central Otago – at four hectares it is one of the smaller wineries but arguably one of the most highly awarded with trophies and gold medals - per number of vines - a pretty good feat in a region internationally acclaimed for its premium quality wines.

SUSTAINABILITY

At Lowburn Ferry we are pleased to advise our recent audit has accredited our vineyard in the NZ Sustainable Winegrowing programme. SWNZ is an industry initiative delivering excellent wine to consumers in a way that enables the natural environment, the businesses and the communities involved to thrive.



Lowburn Ferry is looking forward to participating in the 10th **Central Otago Pinot Celebration** early next year - two fun-filled days bringing together the wine world's leading writers and commentators, together with wine and food enthusiasts to experience Central Otago's best wine, cuisine and sights. We'd love to see you there.

For more information contact us or see <http://www.pinotcelebration.co.nz>

Thanks for your support

Jean & Roger Gibson

Online Resources:



LOWBURN FERRY **HAWKSHED**
CENTRAL OTAGO WINES WIN CHAMPION IN WINESATE WINE OF THE YEAR AUSTRALIAnZ AWARDS

THE Central Otago Wineries have taken Champion in Class honours leading entries from across New Zealand and Australia in the Winery Awards from leading Australian publication, Winesate.

Representative C.O. 2013 Central Otago Pinot Noir and Lowburn Ferry Pinot Noir 2011 were Champion Pinot Noir.

Winesate Magazine's tasting panel comprised over 11,000 wine in total and more than 1000 in each category a total ratings from 2013 taking ratings for best 30 bottles from a range of all the wines that had received a 3.0+ rating during the year.

Doris Maxwell (Hawkeshead Winery) and Roger Gibson (Lowburn Ferry) were presented the awards at a glamorous cocktail function in Auckland on Friday, Chief Judge How Zealand wine critic Michael Cooper was present at the ceremony to congratulate the winners.

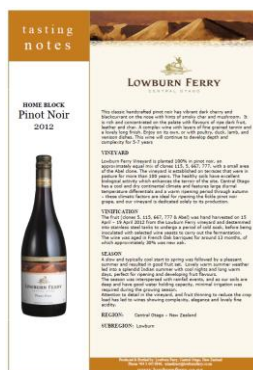
Roger Gibson said "It's a fantastic achievement for Central Otago to make our mark by taking top wine in both the Pinot Noir and French Chardonnay Winesate is a particularly influential wine website and we are proud to have won the award."

Doris Maxwell said "While we have an established reputation in Central Otago for Pinot Noir, it is good to see another variety coming through to achieve recognition. Our Pinot Gris grapes were planted in a new category late in 2012, which they clearly love. Our Pinot Gris grapes just as much benefit from the same management as the Pinot Noir that we produce. The results are a reflection of an excellent win."

For Lowburn Ferry this was the second time it has taken the top Winesate award and this was a first in the winery category. Top wine grape Lowburn Ferry Pinot Noir 2011 was also the Pinot Noir category champion. Top wine grape Lowburn Ferry Pinot Noir 2012 was also the Pinot Noir category champion. Top wine grape Lowburn Ferry Pinot Noir 2011 was also the Pinot Noir category champion. Top wine grape Lowburn Ferry Pinot Noir 2012 was also the Pinot Noir category champion.

Lowburn Ferry Press Release: 25 November 2013

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LOWBURN FERRY
HOME BLOCK Pinot Noir 2012

This classic homeblock pinot noir has vibrant dark cherry and plum aromas in the nose with hints of coffee and hazelnut. In the mouth, it has a rich, velvety texture with a well-structured tannin and a long, lingering finish. The wine is well-balanced and elegant, with a focus on fruit and a touch of spice. It is a fantastic example of Central Otago Pinot Noir.

VINEYARD: Lowburn Ferry Home Block is planted 1998, a good site, an approximately 50% Pinot Noir, 50% Chardonnay. The vineyard is planted on a volcanic ash and tuff. The soil is a mix of sand and tuff. The vineyard is planted on a volcanic ash and tuff. The soil is a mix of sand and tuff. The vineyard is planted on a volcanic ash and tuff. The soil is a mix of sand and tuff.

VINIFICATION: The wine is made from hand-harvested fruit. The grapes are sorted and destemmed. The juice is fermented in stainless steel tanks. The wine is aged in French oak barrels for 18 months.

REGION: Central Otago - New Zealand
VINEYARD: Lowburn Ferry

Lowburn Ferry Home Block Pinot Noir 2012 – TASTING NOTES

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LOWBURN FERRY
SKELETON CREEK Pinot Noir 2011

Medium bodied with the nose of a good ripeness character to the nose. The wine has a rich, velvety texture with a well-structured tannin and a long, lingering finish. The wine is well-balanced and elegant, with a focus on fruit and a touch of spice. It is a fantastic example of Central Otago Pinot Noir.

VINEYARD: Lowburn Ferry Skeleton Creek is planted 1998, a good site, an approximately 50% Pinot Noir, 50% Chardonnay. The vineyard is planted on a volcanic ash and tuff. The soil is a mix of sand and tuff. The vineyard is planted on a volcanic ash and tuff. The soil is a mix of sand and tuff. The vineyard is planted on a volcanic ash and tuff. The soil is a mix of sand and tuff.

VINIFICATION: The wine is made from hand-harvested fruit. The grapes are sorted and destemmed. The juice is fermented in stainless steel tanks. The wine is aged in French oak barrels for 18 months.

REGION: Central Otago - New Zealand
VINEYARD: Lowburn Ferry

Lowburn Ferry Skeleton Creek Pinot Noir 2011 – TASTING NOTES

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