



LOWBURN FERRY

CENTRAL OTAGO

Press release: 18 November 2014 – FOR IMMEDIATE RELEASE

SMALL WINERY SOARS SKY HIGH

Boutique Central Otago producer Lowburn Ferry Wines has capped a string of elite awards for its wines in the past fortnight with the announcement that its pinot noirs will be served in **British Airways first class** cabins from early next year.

Lowburn Ferry Home Block Pinot Noir 2011 will be on board on British Airways flights on the Asia-Pacific sector from March and vineyard owners Jean and Roger Gibson say the association with this premier airline represents a significant endorsement for Lowburn Ferry. They hope the first class patrons, being more or less a “captive audience” will learn more about Central Otago wines during their voyage, improving the profile of the wines in developing markets, particularly Asia.

Lowburn Ferry has also been in the spotlight over the past fortnight having secured a **Top 10** placing in the **Cuisine magazine** Christmas 2014 issue’s pinot noir tasting (**Lowburn Ferry Home Block Pinot Noir 2012**), whilst the **Lowburn Ferry Home Block Pinot Noir 2013** won a **Pure Gold medal** at the **Air New Zealand Wine Awards 2014**, AND **Blue-Gold, Top 100** at the **Sydney International Wine Competition 2015**. Finally, Lowburn Ferry is once again a **TOP 5 Finalist** in the **NZ/Australia Winestate Wine of the Year Awards**, to be held in Queenstown later this week!

Lowburn Ferry is a family-owned vineyard in Central Otago – at four hectares it is one of the smaller wineries but arguably one of the most highly awarded – by area or number of vines - a pretty good feat in a region internationally acclaimed for its premium quality wines.

The vineyard was established in 2000, nestled on a sheltered north facing terrace in the Lowburn Valley beneath the Pisa Range. Owners Roger and Jean Gibson have academic backgrounds in soil science and horticulture, and are totally focused on producing the best pinot noir wine from their special site in the Lowburn Valley. Most of the production from their 3.5ha site is exported to Australia, the UK and China, with new focus on other Asian markets to include Hong Kong, Japan and India. The award winning pinot noirs are also sold direct from the winery, fine wine stores and selected fine dining restaurants throughout New Zealand. **(ends)**

For more information, or high resolution photos, contact:

Jean or Roger Gibson

LOWBURN FERRY WINES | central otago, NZ

lowburnferry.co.nz

Email: winedirect@lowburnferry.co.nz

Ph: +64 3 4450846



facebook.com/lowburnferry.wines



twitter.com/LowburnFerry

Photo caption: Lowburn Ferry Home Block Pinot Noir 2011 will be served on board British Airways first class flights from early next year